

**MNA** provides analytical, innovation and decision services to both government and commercial organizations to help leaders, managers, and staffs tackle their greatest problems, and to identify and exploit opportunities. Headquartered in Overland Park, KS, MNA is a Service-Disabled Veteran-Owned Small Business (SDVOSB) with offices in Kansas and North Carolina.

## Our Capabilities

### Management Consulting

- Business Analysis
- Capabilities and Resource Analysis
- Change Management
- Content Management and Taxonomy Development
- Expertise and Knowledge Capture
- Knowledge Management Strategy
- Operational Planning
- Organizational Assessment
- Process Analysis and Improvement
- Strategic Communications and Planning
- Systems Analysis
- Value Stream Mapping and Analysis

### Advanced Modeling

- Economic Forecast Modeling
- Process Modeling and “What if” Analysis
- Systems Mapping Analysis and Modeling
- Value Stream Modeling © (VSMoD©)

### Training and Facilitation Services

- Interagency Working Groups and Seminars
- Kaizen Events
- Mission Planning and Rehearsal Exercises
- Retrospectives and After Action Reviews
- Scenario-driven Table-top Exercises
- Training and Curriculum Development

### Certified and Cleared Workforce

- 100% hold Secret clearances
- Certification areas include: Lean Six Sigma, Knowledge Management, Change Management, Content Management, Business Intelligence, Systems Practice

### Contract Vehicles

- GSA Professional Services Schedule
- VECTOR: Veterans Enterprise Contracting for Transformation and Operational Readiness

## NAICS Codes

- 541330 – Engineering Services
- 541511 – Custom Computer Programming
- 541611 – Administrative Management and General Management Consulting Services
- 541614 – Process, Physical distribution and Logistics Consulting Services
- 541618 – Other Management Consulting Services
- 541690 – Other Scientific and Technical Consulting Services
- 541715 – Research and Development Svc in Physical, Engineering and Life Sciences
- 541720 – Research and Development in the Social Sciences
- 611430 – Professional and Management Development Training
- 611710 – Educational Support Services



## Our Team



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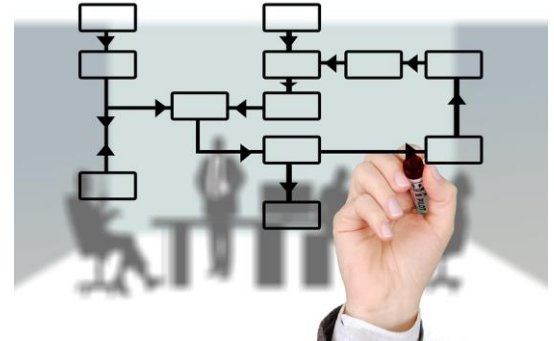
# Management Consulting

GOAL \* PLAN \* SUCCESS

**MNA is a recognized management consultant. Our team consists of leader-practitioners skilled in the concepts, tools and best practices to help our clients optimize their performance and achieve their goals**

## Organizational Analysis and Improvement

MNA applies a diverse assortment of proven frameworks, models and best practices to develop a comprehensive understanding of the organization's capabilities, resources, processes, structure, culture and its operating environment. By employing traditional process and value stream analysis within a systems approach, MNA ensures the development of best total solutions to drive innovation while improving quality, effectiveness, and efficiency.



## Planning

MNA applies systems-based methods to planning, incorporating detailed analysis of the relationships that define how organizations operate, how they organize to perform tasks, and how the external environment influences organizational systems. Implementing new strategies and plans require the "buy-in" of stakeholders enabled by MNA's systematic change management and strategic communications approaches. MNA's employs knowledge management approaches to tap into the knowledge of organizational experts; discover and share lessons learned; and create new knowledge and expertise.

## Our Valued Clients



U.S. Customs and Border Protection

## Sample Client Engagements

- **Customs and Border Protection, Office of Field Operations, Port of Entry (POE) Ysleta**  
Developed process flow diagrams of the POE and the targeting process to improve efficiency and increase drug seizure rates
- **GSA Professional Services and Human Capital (GSA PSHC)**  
Supported GSA PSHC in assessment, strategic planning, knowledge management, content management and change management initiatives for the 240+ personnel organization.
- **REHOPE of Greater Kansas City**  
Supports REHOPE, a long-term residential housing and restorative program for adult women and minor girl survivors of human trafficking, with strategic planning for growth and expansion, leader development and resource planning.
- **Tucson Sector Border Patrol**  
Evaluated and assessed command, control, communications and decision-making processes and procedure and developed future state organizational diagrams and procedures to enhance and streamline planning, corridor operations and decision making.
- **U.S. Army Corps of Engineers (USACE)**  
Conducted an organizational assessment and benchmarking study of USACE knowledge management program; assessed current lessons learned and prepared a strategic communications plan for engagement with USACE partners and stakeholders.



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Mastering Complexity